



2009 RIVER TOWN OF THE YEAR
AWARD APPLICATION

PURPOSE: Iowa Rivers Revival is an Iowa organization working with Iowans to restore and protect our rivers and greenbelts for health, recreation, tourism and conservation ethics through education and advocacy- promoting a vision of clean, free-flowing rivers - teeming with life, surrounded by diverse landscapes and connecting vibrant communities.

WHO CAN APPLY: Cities and towns that utilize and protect the river to enhance their community.

AWARD: One Iowa river town will receive IRR's 3rd River Town of the Year Award at the Annual Conference Banquet, May 2, 2009 at the Country Club in Webster City, Iowa. The winning city/town will be notified by Friday, April 24, 2009.

NAME OF RIVER CITY/TOWN - PLEASE PRINT

CITY/TOWN WEBSITE - PLEASE PRINT

NAME OF RIVER CITY/TOWN CONTACT - PLEASE PRINT

TITLE - PLEASE PRINT

ADDRESS - PLEASE PRINT

CITY

STATE

ZIP

() BUSINESS PHONE

() CELL PHONE

E-MAIL - PLEASE PRINT

Examples of Award criteria include but are not limited to these activities (please provide examples and/or pictures):

- Promote commerce that accommodates river enthusiasts along the river (commercial establishments - bed & breakfasts, bait/fish shops, restaurants, canoe boat/rentals).
Targeted River Tourism efforts
Efforts to protect greenbelts and/or ecosystems
Annual/Seasonal river clean-up
Provide walking trails along the river
Other river programs (please describe):
Efforts towards dam safety
Education and Advocacy by local river/watershed groups
Innovative storm water controls/river protection
Participated with river trails programs

In addition, to the activities listed above, the applicant town must demonstrate good stewardship of river water quality through compliance with wastewater and storm water permits. If the applicant city/town has had violations of wastewater or storm water permits in the last 3 years, please explain what the city/town has done to address the problem in an attached narrative.

Please describe how your town qualifies for River Town of the Year Award (attach narrative, 2 page-maximum).

References who are knowledgeable about your town's river stewardship:

Form with columns for NAME, BUSINESS/ORGANIZATION, and PHONE # for two references.

Registration deadline is April 22, 2009. Please e-mail application to rlehman@iowarivers.org or mail to:

Iowa Rivers Revival
Attn: River Town Award
PO Box 72
Des Moines, IA 50301

For questions or additional information, please contact Rosalyn Lehman, Program Director at rlehman@iowarivers.org.