



BEYOND THE RIVER BANKS:
CELEBRATING IOWA'S CEDAR VALLEY
River Town of the Year Application
April 30-May 2, 2010
Cedar Falls/Waterloo, Iowa

PURPOSE: Iowa Rivers Revival is the statewide river advocacy group working to engage individuals, organizations, communities and government leaders in river awareness, responsibility and enjoyment. IRR is committed to protecting some of our most precious natural resources – our rivers and streams. This award celebrates the many vibrant river communities across the state that are reclaiming riverfronts as anchors for economic development, recreation, and ecological practices, as well as to address some of challenges and solutions related to the quality of the water in Iowa's rivers.

WHO CAN APPLY: Applicants must demonstrate community commitment and involvement in protecting and maintaining river quality and promoting the river as an asset to your town.

AWARD: One Iowa river town will receive IRR's River Town of the Year Award at the Annual Conference Banquet, May 1, 2010 held at the Black Hawk County Conservation Board; Airline Community Room; 1346 West Airline Hwy, Waterloo Iowa. The winning city/town will be notified by Friday, April 23, 2010.

NAME OF RIVER CITY/TOWN – PLEASE PRINT

CITY/TOWN WEBSITE – PLEASE PRINT

NAME OF RIVER CITY/TOWN CONTACT – PLEASE PRINT

TITLE – PLEASE PRINT

ADDRESS – PLEASE PRINT

CITY

STATE

ZIP

( ) BUSINESS PHONE

( ) CELL PHONE

E-MAIL – PLEASE PRINT

Please describe how your town qualifies for River Town of the Year Award (attach narrative, 2 page-maximum). Examples of Award criteria include but are not limited to these activities (please provide examples and/or pictures):

- Promote commerce that accommodates river enthusiasts along the river (commercial establishments - bed & breakfasts, bait/fish shops, restaurants, canoe boat/rentals).
Targeted River Tourism efforts
Efforts to protect greenbelts and/or ecosystems
Annual/Seasonal river clean-up
Provide walking trails along the river
Other river programs (please describe):
Efforts towards dam safety
Education and Advocacy by local river/watershed groups
Innovative storm water controls/river protection
Participated with river trails programs

In addition, to the activities listed above, the applicant town must demonstrate good stewardship of river water quality through compliance with wastewater and storm water permits. If the applicant city/town has had violations of wastewater or storm water permits in the last 3 years, please explain what the city/town has done to address the problem in an attached narrative

References who are knowledgeable about your town's river stewardship:

NAME

BUSINESS/ORGANIZATION

PHONE #

NAME

BUSINESS/ORGANIZATION

PHONE #

Registration deadline is April 20, 2010. Please e-mail application to rlehman@iowarivers.org or mail to: Iowa Rivers Revival, Attn: River Town Award, PO Box 72, Des Moines, IA 50301

For questions or additional information, please contact Rosalyn Lehman, Program Director at rlehman@iowarivers.org.

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