



2011 River Town of the Year Application
Deadline: December 20, 2011
Award Presented: January 6, 2012

PURPOSE: Iowa Rivers Revival is the statewide river advocacy group working to engage individuals, organizations, communities and government leaders in river awareness, responsibility and enjoyment.

WHO CAN APPLY: Applicants must demonstrate community commitment and involvement in protecting and maintaining river quality and promoting the river as an asset to your town.

AWARD: One Iowa river town will receive the River Town of the Year Award at IRR's River Congress on Friday, January 6, 2012, at the Blank Park Zoo-Discovery Room in Des Moines.

Form fields for contact information: NAME OF RIVER CITY/TOWN, CITY/TOWN WEBSITE, NAME OF RIVER CITY/TOWN CONTACT, TITLE, ADDRESS, CITY, STATE, ZIP, BUSINESS PHONE, CELL PHONE, E-MAIL.

Please describe how your town qualifies for the River Town of the Year Award (attach narrative, 2 page-maximum). Examples of Award criteria include, but are not limited to, these activities (please provide examples and/or pictures):

- Promote commerce that accommodates river enthusiasts along the river (commercial establishments - bed & breakfasts, bait/fish shops, restaurants, canoe boat/rentals).
• Targeted River Tourism efforts
• Efforts to protect greenbelts and/or ecosystems
• Annual/Seasonal river clean-up
• Provide walking trails along the river
• Other river programs (please describe):
• Efforts towards dam safety
• Education and Advocacy by local river/watershed groups
• Innovative storm water controls/river protection
• Participated with river trails programs

In addition to the activities listed above, the applicant town must demonstrate good stewardship of river water quality through compliance with wastewater and storm water permits.

References that are knowledgeable about your town's river stewardship:

Form fields for references: NAME, BUSINESS/ORGANIZATION, PHONE # (two entries).

Registration deadline is December 20, 2011. Please e-mail application to rlehman@iowarivers.org or mail to:

Iowa Rivers Revival, Attn: River Town Award, PO Box 72, Des Moines, IA 50301

For questions or additional information, please contact Rosalyn Lehman, Program Director at rlehman@iowarivers.org.