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## **River Advocacy Group to Honor 2019 River Town of the Year**

*Iowa Rivers Revival names Guttenberg, Iowa as 14<sup>th</sup> River Town of the Year!*

**Guttenberg, Iowa— Monday, April 8, 2019** — Today at local reception, Iowa Rivers Revival will award the city of Guttenberg, Iowa with the 2019 River Town of the Year Award. This annual award recognizes an Iowa town of city for outstanding efforts to reclaim river-fronts as anchors for economic development, recreation, and good ecological practices. Cities are invited to apply for the award, or citizens may nominate their town.

Guttenberg City Manager Denise Schneider had this to say about the honor. “This award is very special to us and we really appreciate that IRR has recognized our beautiful river community and the constant strive we embrace to cherish our riverfront as an anchor for economic development, recreation, and quality of life on the Mississippi River.

### **Iowa Rivers Revival**

Iowa Rivers Revival (IRR) is a non-profit statewide leader in river education and advocacy and is committed to protecting some of our most precious natural resources- our rivers and streams. IRR works to engage individuals, organizations, communities, and government leaders in river awareness, responsibility, and enjoyment to improve and enhance the condition of Iowa waterways- ensuring quality, safe and lasting resources for future generations. “We are so thrilled to be honoring the historic community of Guttenberg this year,” said Molly Hanson, Executive Director at Iowa Rivers Revival. “The combination of unique partnerships for watershed issues, Lock and Dam No. 10, and the recreation and tourism opportunities on and around the river made Guttenberg an excellent candidate for the award this year.”

## **Award Reception**

A reception will be held on Monday, April 8<sup>th</sup> from 4-6 PM at the City of Guttenberg Municipal Building located at 502 S. First Street. Remarks from city administrators and citizens will be made, and IRR board members will recognize the hard work of many and deliver the 2019 River Town of the Year Award to the Mayor and City Manager before the scheduled City Council Meeting. Light snacks and refreshments will be served. This event is family-friendly and open to the public.

Mayor Bill Frommelt is looking forward to the event and had this to say, “Northeast Iowa with its high bluffs and rolling Mississippi River waters is as good as any other picturesque scenic area in the world. Guttenberg displays this view exceptionally well and we are grateful for the recognition by the IRR and proud to share it with our friends and visitors. Our citizens work tirelessly to retain our heritage and enhance our community.”

A follow up event will be held at the Iowa State Capitol in Des Moines on Wednesday April 17<sup>th</sup> from 1-3 PM. Iowa Rivers Revival’s Lobby Day will be an opportunity for river stewards and advocates to network and talk to their elected officials about the importance of river restoration, low-head dam mitigation, water trails and water quality.

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### **For more information:**

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