



RIVER TOWN OF THE YEAR
Nomination Form
Deadline: December 11, 2020
Award Presented: Spring 2021

PURPOSE: The River Town of the Year Award celebrates the many vibrant river communities across Iowa reclaiming riverfronts as anchors for economic development, recreation, ecological practices, and improving the safety and quality of Iowa's rivers.

WHO CAN APPLY: Any Iowa city or town can apply. Applicants must demonstrate community commitment and involvement in protecting and maintaining river quality and promoting the river as an asset to the town. Nomination deadline is Friday December 11, 2020.

AWARD: One Iowa river town will receive the River Town of the Year Award in the spring of 2021 at a reception hosted by Iowa Rivers Revival in the award-winning town. Local, regional, and statewide recognition is earned through media and public awareness efforts.

NAME OF RIVER CITY/TOWN - PLEASE PRINT

CITY/TOWN WEBSITE - PLEASE PRINT

NAME OF RIVER CITY/TOWN CONTACT - PLEASE PRINT

TITLE - PLEASE PRINT

ADDRESS - PLEASE PRINT

CITY

STATE

ZIP

() BUSINESS PHONE

() CELL PHONE

E-MAIL - PLEASE PRINT

Describe how your town qualifies for the River Town of the Year Award (attach narrative and supporting materials). Examples of award criteria include but are not limited to these activities (please provide examples and/or pictures):

- Partnerships to protect and enhance local river or stream.
Efforts to improve water quality.
Providing river access (programs, trails, portages, guide info)
Annual or seasonal river clean-up or event.
River tourism efforts.
Dam mitigation and/or safety awareness.
Promoting commerce that accommodates river enthusiasts (commercial establishments - e.g., bed & breakfasts, bait/fish shops, restaurants, canoe boat/rentals).
Innovative storm water controls and river protection measures.
Historic and cultural preservation.
Efforts to protect and enhance greenbelts and ecosystems.
Education and advocacy by local river or watershed groups.
Participating with Iowa Water Trails program.
Protection of threatened riparian habitat and species.
Other river programs.

In addition to the activities listed above, the applicant town must demonstrate good stewardship of river water quality through compliance with wastewater and storm water permits. If the applicant city/town has had violations of wastewater or storm water permits in the last three years, please explain in an attached narrative what the city/town has done to address the problem.

References that are knowledgeable about your town's river stewardship:

NAME BUSINESS/ORGANIZATION PHONE # AND/OR E-MAIL

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Nomination deadline is December 11, 2020. Please e-mail application to rtya@iowarivers.org or mail to: Iowa Rivers Revival, Attn: River Town Award, PO Box 72, Des Moines, IA 50301

For questions or additional information, please contact Sara Carmichael, IRR Executive Director, at sara@iowarivers.org. Visit our website to view past River Town of the Year award winning communities: www.iowarivers.org.